

MONEY MASTERY

Comprehensive Financial Services For Inner Peace and Outer Security To Free Up Time, Energy, Concern and Resources for Your Life's Goals

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ONE STOP SERVICES FOR INDIVIDUALS, FAMILIES, AND THEIR BUSINESSES

- ✓ For the Whole Person=s Financial Picture
(comprehensive holistic, symbiotically interrelated services)
- ✓ An Array of Interrelated Services for Interconnected Personal Needs
- ✓ Provided for under an Umbrella Seamless Services & Educational/Informational Formats
- ✓ Cohesive, systematized and automated wherever possible to reduce personal attention needed and increase efficiency, including built in triggers to adjust procedures when benchmarks reached.
- ✓ Periodic Reviews and Double Checks and Cross Checks to assure accuracy & effectiveness
- ✓ Fee based to avoid conflict of interest on selling commission based deals

A FINANCIAL SERVICES TEAM: From Counselors to Coaches, From CPAs to Brokers

1. Life/Work Planning -

Personal Goals and Professional Objectives: where are you now, where do you want to be in one, five, ten years, what will bridge these back to present.

Recreational and Leisure Financial Planning: i.e. recreational joint ownership
(Mission, Vision, Career, Consulting & Relationship, Money Issues Counseling)

2. Tax Planning -

Lowering Exposure Strategies: Tax shelters, Deferred Taxes,
Deduction Optimization Strategies
Legal, Corporate-structuring strategies
Pension Planning, Estate Planning
(Tax Preparation)

3. Risk Management - Insurance

Medical Coverage - Individual, Family, Group
Disability & life insurance
Property, Casualty, and Cash Reserves
Professional Insurance - Errors and Omissions, Malpractice...\
Group Insurance Plans for Business & Professional Groups
(Insurance Brokering)

4. Cash Flow and Budget Planning, Savings and Reserves

Retirement
Children=s Education
Recreation
Monthly, Quarterly Integrated Reporting
(Bookkeeping, Accounting)

5. Debt/Capital Strategies and Management

Mortgage & Home Equity Planning
Recreational Ownership Planning
Lease Strategies
Business Strategic Partnerships & debt financing
(Attorneys, and Lending Institution Referral Contacts)

6. Investment Planning (low maintenance high yield)

Meeting Life/Work Goals
Optimizing Risk Return Aligned with Financial Goals
Diversified Portfolio for income, retirement, security, deferring taxes, children's educ.
...
Recreational Home Investments with management rental
(Investment Broker, Third Party Administrator for Pension Plan and
Property Management Referrals for Rental and Commercial Lease Income)

7. Estate/Legacy Planning

Coordinated with Life/Work Goals and Tax Planning
APlan Retirement as if going to live for ever and your estate as if could die tomorrow
Living wills to living trusts
(Estate Planning Legal Services)

8. Entrepreneurial Services For:

Business Owners, Professional Groups, Ancillary business income for provision of
products and services to own business, Part time and Home Businesses, Executive Intra-
preneurs, Start-up and Launch Financial systems, Value added to Re-inventing business
consulting

Corporate and Small Business Financial Planning
Legal structuring for risk exposure, liability, and tax benefits
Employee Benefits

Group Insurance

Preventative Health and Well-being Programs

Pension Plans

Cafeteria Plans (benefitting employer with lowered payroll taxes & employees with pre-
taxed income, i.e. childcare, health...)

Profit Sharing

(Corporate and Intellectual Property Attorneys)
(Business Plans Developers, PPOs, Going Public, Mergers & Acquisition Strategists)

We utilize an array scientific methodologies, success proven game plans. We have the charts and graphs to help compare options and tailor choices to specific goals. We are not in the broker driven hype. It=s not the next 1,000 points that matters, its the next 10,000.

MONEY MASTERY PROGRAM

1. COHESIVE AND COMPREHENSIVE PROFESSIONAL (CONSULTING) SERVICES

Financial Advisor Roles

Money (Issues) Counselor

Financial Advisor And Strategist

Monetary Navigator

Fiscal Coach

Wealth Manager (Asset Goals Are as Uniquely Individual as They Are Varied)

Mission, Vision, Career, Consulting & Relationship, Money Issues Counselor

CPA &/or Tax Preparation

Insurance Broker

Bookkeeping, Accounting

Attorneys, and Lending Institution Referral Contacts

Investment Broker

Third Party Administrator for Pension Plan

Property Management Referrals for Rental and Commercial Lease Income

Estate Planning Legal Services

Corporate and Intellectual Property Attorneys

Business Plans, PPOs, Going Public, Mergers & Acquisition Strategists

2. PROGRAMS FOR GOAL ACHIEVEMENT

Financial Strategic Development

Life/Work Goals Consulting

Money and Success Issues Counseling

3. PERSONAL COACHING

4. INFORMATIVE LECTURES, EDUCATIONAL SEMINARS, AND EXPERIENTIAL WORKSHOPS

5. FINANCIAL SUPPORT GROUP PROGRAM

Money Issues Integration Group

MONEY MASTERIES - PERSONAL CFO PROGRAM

Informing, Clarifying, Strategizing and Implementing

The Personal Chief Financial Officer System and Money Management Team Roles

Whose goal is to facilitate you reaching yours by freeing up resources: time, money, concern and creative energy

MONEY (ISSUES) COUNSELOR

Are there any issues around money that could sub-consciously be getting in your way?

Life/work counseling to support optimizing resources to achieve goals

Are you aligned left and right brain for single minded success?

Issue resolution that Aheals the cause@ of problems as they impact goals

FINANCIAL ADVISOR AND STRATEGIST - The Strategic Plan and Tactical Implementation

Creating a coordinate, cohesive plan for all aspects of life including,

Optimal Methods to achieve goals given shifting priorities and circumstances.

Look at the big picture - short and long term, family and career, business and recreation.

Dreams, Aspirations, Goals & Objectives for all aspects of life that finances affect, i.e.:

Professional Development, Business Development, Recreation, Retirement,

Family Health, Education, Well-being and Security

More than a product oriented event this is a process, a relationship of: professional performance, collegial trust and friendship

MONETARY NAVIGATOR

Monitoring For Cohesive Effectiveness of Plan=s Implementation

Designing Automated Systems with Feedback Mechanisms and Adjustment Triggers

Correcting the course with changing financial goals, personal needs, and environment

FISCAL COACH

Your personal coach to support commitments, Encourage you, and tell you the truth

Help keep you centered, focused and accountable to your goals

Agreements to support living a full-potential and yet balanced life.

Provide supplemental training and timely assistance as requested

WEALTH MANAGER (Asset Goals Are as Uniquely Individual as They Are Varied)

Your criteria for wealth are utilized in realization of a maturing financial plan

Prosperous and balanced life

Stewarding wealth wisely

Philanthropic Giving, Religious Tithing, ... Not by bread alone, but by ...

Funding personally inaugurated community & humanitarian programs

Legacy - biological and the global family

Dealing with wealth and success issues

Money doesn't make a person, a person makes the money.