NEW VISION CATALOGS

The Purpose of the New Vision Catalogs are to assist people -

envisioning new possibilities for us and our planet inaugurating innovative institutions expanding progressive projects transforming organizations empowering people to be their full potential.

Our role is locating resources that will further enable organizations to redesign institutions and communities to meet the needs of all people.

tools technologies groups strategies books

films/videos

The catalog does this in four ways:

first by clarifying a few of the mechanics and roots of oppression second by outlining visions of new social/political/economic systems next suggesting strategies and programs which can begin to move people from what is to what can be:

and finally by describing organizations and resources presently 'working' in all the above areas.

Catalog Structure and Mechanics

The "PROBLEM" ... page of each section is a short overview of how a particular aspect of the housing system operates. This is intended to put the struggle of the organizations described in the section in a working context; materials from which we took our indictments in most cases were from the groups described in the section. By no means a complete analysis, the problem page highlights basic contradictions.

The "PLATFORM" ... page is an outline of some of the goals different organizations are working toward to change the system. They are interim demands around which organizing work can begin plus a few visions for building new institutions.

The "PROGRAM" ... page lists come of the many tactics and methods used by groups fighting around these issues. It is organized in ascending complexity of action to offer alternative forms of action, not to suggest priority or a necessary order.

GROUPS... in the catalog, like an iceberg's tip, are merely the surface of an immense movement in America. Its strength cannot be judged by the quantity here or even the "quality," for many significant forces and actions go unrecorded. We did not mean to be a complete directory or be geographically proportionate and demographically representative. ... Our purpoe is to suggest a

broad range of possible actions while putting them in the context of far reaching social change.

BOOKS... were chose and annotated as sources of more complete or specific informatoin thatn we are able to cover in the ctalog. Our main criteria for including books was our judgement in aiding work in a community. Hopefuly more and more books in the future will be suggested by you - the people who need ans use them. Any adresses not listed with the books can be found in the publishers list in the back of the catalog. Not all prices are listed, and some are vey expensive. Ask your local libryto find the book for you through their resources or interlibrary loans. Those loan can be extend to all your state libraries.

FILMS .. Are a dependable means for bringing people together, raising consciousness, providing income,

Catalogs Annotated Below

Arts and Humanities Catalogs
Children's Creativity and Self-expression Catalog
Ecological Models and Energy Innovations Catalog
Education in Human Values Catalog & Resource Center
Model Human Services and Community Programs Catalog
Personal and Community Health Care Catalog

Sacred/visionary/transformational/mythological Art Catalog

Environmental, Gai - Mother Earth Art Catalog

Socio-Political Art Catalog

Family of Man, Woman & Child Art Catalog

Arts and Humanities Catalog: The best books, tapes, organizations, programs, services...

Spiritual Art Catalog

Catalog Format and Contents

8.5 x 11 Format utilizing full spreads for layout. Art would be organized into chapters by religion with general chapters on non-denominational spiritual objects: bumper stickers, posters, buttons, calendars, greeting cards... These general spiritual objects might be categorized around relationships, birthdays, women, children, peace, love etc.

A chapter of the catalog on a religion might include pictures of all the objects and a little write-up, quote, or description from the sacred scriptures on it. The intention would be both a aesthetically pleasing layout and educational presentation. After reading a spread you might have a better feeling for the people's unique devotion to God and a better understanding of that religion. In fact a beginning introduction to the book could give an overview to the various forms of worshiping God, particularly as expressed through sacred art. Then each chapter could begin with something more specific to the religious art within that section: Catholicism, Protestant, Folk & Evangelical art, Native American, Vedantic, Buddhist (all types), Taoism, Judaism, Shintoism, Jains,...

Children's Creativity and Self-expression CATALOG AND RESOURCE CENTER-STORES

PURPOSE

To create a catalog and franchise-style children's store that provided 'expressive' resources for kids and parents. Children and parents would be able to locate in one play-filled location: learning games; creative play things; educative toys; value oriented and spiritual books, audio tapes, video tapes; computer self learning games; learning oriented hobby material; child raising materials, alternative children's health info; etc.

The intention would be to establish a loving, creative environment for parents and children to play with and select expressive, educational, value oriented resources for families growing up together in love, peace, right conduct, truth, and nonviolence.

GOALS

- 1. To establish children oriented resource center an educational 'toy store' whose environment would be as appealing to children as its content is to parents.
- 2. Through this resource exploration and environmental experimentation develop a prototype store that could be franchised throughout our communities.
- 3. The stores presentation of resources would be organized around how a parent would approach child raising and how a child might explore life. From conception to birth, parents roles, child raising, learning stages, grades, baby sitting, after school, reading time, family entertainment time, parents reading to the children, family activities and games, nutrition and health concerns, special problems & disabilities, vacations, super learning and creativity, spiritual learning and values orientation, school behavior, compulsive and self destructive behaviors, psychological problems, each child's special gifts and gifted children...
- 4. The store is truly a resource center with descriptions in all the subject categories of groups, organizations, programs and services available to parents and kids. Their might be a clip board in each section listing resources for parents seeking support for them or the kids. All the city/county referral directories would be available plus possible computer accessed resource information and "Parents bulletin board".
- 5. The store could serve to connect parents sharing and networking as well as starting new services. It would be wonderful if the store/resource center actually had space for parents programs and children's activities: video showings; support groups; educational activities for children, classes for adults, counseling rooms, a play area, baby sitting exchange, discussion groups, speakers, volunteer information for serving families in need...
- 6. A catalog of all the stores resources would be published in order to help parents everywhere be aware of these resources and be able to order them. The catalog itself would be educational and inviting for parents to learn about everything from subliminal learning tapes for kids to creative play things, and from guided meditation tapes for kids to videos on child raising.

Ecological Models and Energy Innovations Catalog

The format would be 8 1/2 by 11 with each section beginning with a Problem, Platform, Program (Vision, Interim vision, Program) with material resource listings, which would be carried by our stores. It would included annotated descriptions of resources to assist people in implementing the visions suggested. Resources would include groups, prototype experiments, model policies.

ENVIRONMENTAL CATALOG SUPPLEMENTS & SPECIAL ISSUES

- Quarterly by subscription, with focus on one topic, i.e. (Model Community Environmental Programs and Policies)
- Periodic updates focusing on one area Energy, Land Use...

CATALOG MAIL ORDER SERVICES

WHOLE SALE SUPPLY (assisting mainstream stores carry our 'line')

ENVIRONMENTAL DISTRIBUTOR (Similar to Organizers Book Center, a distribution outlet for environmental books 'lost' at mainstream publishers, or published by small presses. It would also be the vehicle for publicizing and distributing the catalog itself.)

Sample sections:

- A. General problems & solutions/actions
- B. Air pollution
- C. Conservation
- D. Energy & Public Utilities
- E. Natural Resources
- F. Population
- G. Water
- H. Waste, recycling
- I. Wildlife

The second catalog might be on energy:

- A. Nuclear
- B. Fossil Fuels
- C. Methane
- D. Solar Energy
- E. Hydroelectric
- F. Wind Power
- G. Wood Power
- H. Geothermal Power
- I. Utility companies
- J. Municipal energy
- K. Energy related groups
- L. Energy legislation

A third catalog might be on <u>Land Use</u>

Catalog Format

- 1. Overview of model programs at the neighborhood, community, county/metro level. Focus would be on the broad vision, the prototype policies and programs to implement the vision, presented with a sense of what it would be like to live, work, and play in this model, (make it real). Followed by general environmental resource annotations to take people a little deeper.
- 2. Special emphasis on economic benefits of programs: source point reduction, waste conversion, separated trash-weight, industries that make money by cleaning up, city programs to employ

(FDR alphabet soup) people to clean up past mistakes (dumps). The objective here is to make the dream viable in reader/participants eyes.

- 3. Pie Chart of all programs followed by descriptions of each section including: PROBLEM, PLATFORM, PROGRAM. ...Listing sample groups agencies, businesses doing this already.... Annotating sample resources to assist.
- 4. Then summarize a methodology of how to get there from here. Starting with neighborhood groups to international agencies. Each tier should have its own insights and proposals for helping coordinate efforts and promote strategical cooperation.

Summary:

The catalog content emphasizes the relatedness of problems, unified platform of changes, a vision for what might be, and a program that could be implemented at every level of society. The emphasis is on describing resources showing the possibility of a new vision and a way of getting there.

Education in Human Values Catalog & Resource Center

PURPOSE

The "EHV" Catalog is intended to provide to families, schools, religious and community service organizations a compendium of annotated resources on Education in Human Values. The catalog would offer the basic values associated with the EHV projects (love, peace, non violence, right action, truth,) and their many sub values as detailed in EHV literature. It would also cover the many humanity inspiring, world unifying concepts expressed by sacred writings, great teachers, visionary scientists, theologians, and citizen saints and citizen ambassadors of a "one world, one religion, one humanity" - a new creation.

The EHV" Catalog would include resources that could be used in study groups, classrooms, community assemblies, worship services as well as religious education, conferences and adult education. Books, audio and Video tapes, films, slide presentations, art exhibitions, periodicals, organizations providing services and prototype programs.

The Catalog's intention would be to provide both short descriptions of 'EHV' style organizational programs and services and resources that would be purchased or rented for use in similar programs.

CONTENT AND FORMAT

The catalog would be organized in a 8.5 x 11 format with divisions around the major approaches to establishing EHV programs. Then chapters within each, i.e. EHV children's groups or adult education classes might be a example division and then chapters on methodology, high school, grade school. A division of the five major values might include chapters on love, peace, etc. A short introduction would be followed by program descriptions and annotated groups and organizations, followed by annotated audio visual and other material resources.

The vision for the catalog would be to present this material in an attractive inviting manner such that casual readers, families looking for home value-based education and edutainment could enjoy perusing just as the teacher or spiritual educator would enjoy studying the catalog. Thus either reader would receive when finished a enjoyably deep insight into these concepts and their use personally and for their family, organization, or community.

Art and graphics would be as much apart of the visual presentation as highlighted personal insights and programmatic hints. The medium itself would convey the message providing an experience of the concepts. Resources would come from the public T.V. special's, educational media companies, national world service groups, and community group productions.

FUTURE SERVICES

As apart of the catalogs's services and its financial viability it would be possible to mail order the best resources: books, tapes, films. Eventually, I believe we could collect many lectures, speeches, video-taped slide presentations and make these available. For example at national U.N. Association and new age conferences many of the best speakers are audio & video taped. These could be catalogued and duplicated. Similarly, in time we would see where resources were needed, what was missing and begin to develop our own productions.

Transformation Travel

Catalog, Resource Centers, Travel Services

Spiritual Pilgrimages; Humanitarian and Cultural- Explorations/exchanges; Global Educational Programs; Earth/nature Appreciation Adventures...

GOALS (sample)

- 1. Make available to the growing planetary conscious citizenship and spiritually committed, resources for exploring their global religious heritage and visiting and participating in prototypes and experiments for thinking globally, serving locally.
- 2. Consolidate and make readily available information on spiritual programs, tours, educational, monastic, ashram, and spiritual community opportunities.
- 3. Research and compile for publication opportunities for visiting and participating in humanitarian projects, experimental agrigarian communities, successful cooperative and community economic alternatives, international cooperation projects solving global issues.
- 4. Identify academic and cultural exchange opportunities for those seeking to understand another culture by travel and hosting travelers.
- 5. Encourage and facilitate global community and aspirations of: One race, humanity; one religion, love; one caste.

PRODUCTS, PROJECTS, PROGRAMS

- 1. Publish a catalog of spiritual and religious tours, programs..
- 2. Publish a catalog of humanitarian opportunities...
- 3. Establish a religious tour company, with possible franchises in other cities
- 4. Create a training program for religious tour agents and a development company to help foster the growth of religious tours, exchanges, and learning opportunities
- 5. Publish a catalog of resources (or incorporate in above catalogs) to help communicate understanding of other religions, cultures: books, tapes, films...
- 6. Facilitate programs (films, etc.) to communicate these ideas to audiences everywhere.

Transformation Travel Catalog

Spiritual Pilgrimages; Humanitarian and Cultural- Explorations/exchanges; Global Educational Programs; Earth/nature Appreciation Adventures...

CATALOG FORMAT

The format for this/these catalogs could be similar to our other catalogs in order to increase wholesale and retail purchase of these catalogs as sets. They would share a common style and format as well as theme/presentation to also help readers with special interests "browsing" in sister catalogs.

CATALOG CONTENT

Initially we might publish the catalog on wholesome, wholistic, uplifting, educational: recreation, adventure, travel, and leisure. The concept would be, just reading the catalog with its interesting layout, light yet educational content would be a "travel experience" in of itself.

We might include descriptions of the region and its special sites suggesting why and what to see as well as how. Small descriptions of tour companies and their example trips could be included, along with little vignettes, quotes, pictures that help bring the experience alive. Also travel books, pilgrimage diaries written by earlier travelers, films to get a better look before deciding, or understanding before going, magazines etc. could be included. For example ashrams, monastery and spiritual committees could receive a little write up for the prospective visitor. Also including training and educational programs offered at religious institutions/colleges around the world for retreat, potential students, summer or semester course exchange visitors.

We could also include a section on travel tips for the spiritual pilgrim including journal writing, surrendering the trip to God, trusting, learning from everything, travel as spiritual practice, transformational experience and service ...

Model Human Services and Community Programs Catalog

PURPOSE

- 1. Provide an annotated model of all the human services an average neighborhood could need, thus helping people visualize a model neighborhood.
- 2. Provide an overview pie chart presentation of all the services for a community (groups of neighborhoods), thus providing a larger picture of the resources, programs and services that could be available to a community to support the neighborhood programs. It would also demonstrate how neighborhood services could be supported by community centers. Also, how programs that only a few people need in one neighborhood could be met by the larger community.
- 3. Expand the community services model to a metro region where very specialized services and programs could be offered to support community needs.
- 4. Help bring to peoples attention all the types of needs their neighbors have from children with learning disabilities, to dysfunctional families, disabled, sick, elderly infirm and dying.
- 5. Provide a sense of what a model neighborhood and community could look like if we were to meet these special needs. This model would be placed side by side with the Neighborhood and Community Transformation Resource Centers, Human Potential Mall, etc. to demonstrate a visionary community dedicated to well being.
- 6. Present a model for how all these services could be fostered and supported in cooperation with: the recipients &/or their guardians, neighbors, schools, fraternal, professional associations, service organizations, city/state/county agencies, philanthropic, business and industry community outreach.
- 7. Provide a methodology, a strategy for building this model: Vision, Interim Vision, Platform, Program, Services and support center.

Personal and Community Health Care Catalog

Prepared By the New Vision Health Care Research Center

- 1. Overview explanation of the goals well being and principles of holistic health.
- 2. Presentation of holistic health modalities in a way to give people an understanding of how they fit along the body, mind, spirit continue. Use a chart like no-boundaries for psychological spectrum, so that the various approaches make sense for different dis-eases, treated for different causes, with different type of personal approaches to well being...
- 3. Present overviews to how a health person might live their life without fixating on health, thus making this practical for well being lifestyle.
- 4. Present overviews to the alternative treatment of disease, indexing diseases and claimed successes.
- 5. Provide an overview to a model community if it had all the holistic health resources available to neighborhoods, schools, clinics, hospitals, special treatment centers.
- 6. Provide listing of all products, books, tapes, magazines within each of these sections or in its own resources compendium. This catalog is a combination retail catalog and vision for personal, family, community holistic health.
- 7. Use the problem/vision, platform, program model for detailing a strategy for organizing around health care: schools, cable, holistic clinics, alternative health care team approaches, hospital gift shops,

(This vision is aimed at personal health care, yet still hints at a vision for holistic health care professionals and providers/

COMMUNITY AND NATIONAL HEALTH CARE CATALOG

This catalog is a continuation of personal health care and like its predecessor source catalog its format is on Problem, Platform, Program. Only the emphasis is on Vision - Interim Vision, Program.